

Hungarian cultural test from 2008

Section A- Cultural Criteria		Points
a.)	The storyline / underlying material of the motion picture is based on an event, which is part of the Hungarian or the European culture / history / mythology / religions	1
b.)	The motion picture is based on a character / personality belonging to the Hungarian / European culture / history / society / religions	1
c.)	The motion picture is centred on Hungarian / European traditions/customs	1
d.)	The story of the motion picture is set in European scene/landmark/location/architectural or cultural environment	1
e.)	The storyline or underlying material is based on a literary work or on an adaption of other art work (products of fine or applied arts, music etc.) with cultural value.	1
f.)	The storyline or underlying material of the motion picture is centred on a current actual cultural, sociological, or political issue for Hungarian or European society	1
g.)	The motion picture reflects an important Hungarian or European value such as cultural diversity / solidarity / equality / protection of minorities or human rights /tolerance / environmental protection / respect for traditions of culture or family	1
h.)	The motion picture reflects the Hungarian and European culture and identity.	1
Section B – Industrial Criteria		
i.)	The film product is a motion picture product that creates value as a result of its genre	4
j.)	The creators of the motion picture include Hungarian citizens or citizens of another EEA country, or those non-EEA citizens who have received an international film festival award:	6 points - maximum 1 point after every 2 scores
a.	Director	
b.	Producer	
c.	Director of photography	
d.	Script writer	
e.	Leading/secondary actor/actress	
f.	Composer	
g.	Art director /production designer	
h.	Costume designer	
i.	Editor	
j.	Make up designer	
k.	Line producer / production manager	
l.	Post production supervisor (either audio / VFX / DI)	
k.)	final version of the film in any official EEA language	4
l.)	At least 51% of the contributors to the motion picture - not falling under the scope of point j)- are the citizens of an EEA country, or the motion picture is a co-production that does not qualify as an European co-production.	4
m.)	The location of the shooting is in Hungary	3
n.)	use of Hungary's cultural resources (i.e. pre or post-production in Hungary)	3
Total		32

Comments for interpretation:

1. Productions must fulfill at least two of the cultural criteria of section A (except for European treaty co-productions), as well as they have to reach minimum 16 points in order to qualify for the tax rebate.

2. Point m) – Location of shooting

The points would be measured on the basis of days of principle photography declared in the script or production schedule submitted to the Hungarian Film Office regarding the entire production.

- If there is at least 1 day shooting in Hungary, the production receives 1 point.
- If the days of Hungarian shooting reach 25% of the total production days, the production receives 2 points.
- If the days of Hungarian shooting reach 50% or more of the total production days, the production receives 3 points.

Examples:

Days of Hungarian shooting	Total days of shooting	Hungarian portion of shooting	Points received
0	50	0	0 point
1	50	2%	1 point
15	50	30%	2 points
40	50	80%	3 points

3. Point n) – Use of Hungary's cultural resources

The points would be measured on the budgeted costs of pre- or post-production, which are set out in the budget submitted to the Hungarian Film Office regarding the entire production.

- If there is any cost budgeted for Hungarian pre- or post-production, the production receives 1 point.
- If the portion of Hungarian pre- or post-production costs reaches 25% of the total pre- or post-production costs (whichever portion reaches the higher rate), the production receives 2 points.
- If the portion of Hungarian pre- or post-production costs reaches 50% or more of the total pre- or post-production costs (whichever portion reaches the higher rate), the production receives 3 points.

Examples:

Portion of Hungarian pre-productions	Portion of Hungarian post-productions	Higher rate to consider	Points received
0%	5%	5%	1 point
50%	0%	50%	3 points
0%	100%	100%	3 points
24%	30%	30%	2 points